Module specification

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Module code	ARD743
Module title	Advanced Film and Video Editing using Adobe Premiere Pro
Level	4
Credit value	20
Faculty	Faculty of Art Science and Technology
Module Leader	Dr Rafiq Elmansy
HECoS Code	100440 – Digital Media
Cost Code	GADC

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (hons) Graphic Design	Standalone module aligned with Graphic design

Pre-requisites

Students are required to complete the essentials version of this module.

Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	18 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	36 hrs
Placement / work-based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	17/12/2021
With effect from date	17/12/2021
Date and details of revision	
Version number	1.0

Module aims

Adobe Premiere Pro is an essential tool for video experts and multimedia designers to take post-process and polish video projects. It is one of the top tools that allows you to modify video footage, apply video FX and merge several videos into a large multimedia production. Premiere Pro courses are in two main levels: Beginners and Advanced. These courses will prepare you on both academic and professional levels to use the software for video editing and post-production.

This Advanced course prepares you for the Adobe Certified Associate (ACA) exam through a hands-on approach. You will be introduced to advanced video editing and production using Adobe Premiere Pro. You will be introduced to the ACA exam, cover its different aspects, and break the ice through several practical questions.
This course will help you put your creative ideas into action by integrating advanced theory and practice into tasks that prepare you for your future career in digital video production.

Certification
This module will prepare you for the Adobe certification exam, for more information follow the link: Digital Video Using Adobe Premiere Pro. Taking the certification exam is optional and the student is responsible for any fees.

What will be your future career?
The list below includes examples of the future career paths that involve Adobe Illustrator:
- Digital designer
- Video expert (specialist)
- Multimedia designer
- Post-production expert
- Animator
- Motion pictures expert

Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate an advanced understanding of the complex design process and project specification challenges within Film and Video Editing using Adobe Premiere Pro.
2	Demonstrate advanced knowledge of Adobe Premier Pro.
3	Complete a series of advanced level questions based on Adobe Premier Pro within the field of Film and video editing.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

The summative assessment of the module is through a Moodle Quiz of 30 questions. The module is pass or fail. The pass mark is 20 correct answers out of a possible 30 questions.

Students will be given an opportunity to re-sit the test in the event of failing to achieve the pass mark.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2,3	In-class test	Pass/Fail

Derogations

None

Learning and Teaching Strategies

How will you learn?
You will learn using a hands-on practice that merges both theory and practice related to creating vector graphics. The course will be based on tasks that you are expected to have in your future career as a graphic designer.

How will this course prepare you for the ACA exam?
This course will walk you through the topics and objectives described in Adobe Certified Associate exam guide. Also, it will provide practical examples of the ACA exam questions to prepare you for the exam challenge.

How will this course prepare you for your study?
This course gives you the chance to learn the tool required to complete your film projects and use the different features to fuel your creative ideas.

The module delivery will be broken down into the required 36 hours of contact time. Utilising the ALF framework and a blended approach to delivery. 3 hours per week over 6 weeks face to face (either on campus or online) and 3 hours per week over six weeks of online practical content.

Indicative Syllabus Outline

Adobe Premier Pro Advanced
You are expected to have the Essential level experience and at least 50 hours of using Premiere Pro.
Course Outline:
- **Advanced Editing and Effects**
  - Three- and four-point editing
  - Working with shortcuts
  - Working with sub-clips
  - Working with lend flares
  - Blending modes
  - Lighting effects
  - Changing time
- **Advanced Colour Correction**

- Creating cinematic effect
- Creating vignette effect
- Advanced colour effects
- **Working with Compositions**
  - Working with opacity
  - Working with keyframes
  - Split screen
  - Nesting
- **Working with Keying**
  - Working with different types of keys
  - Using the ultra key effect
  - Creating a garbage matte
- **Audio Editing Effects**
  - Advanced audio editing techniques
  - Audio effects
  - Audio keyframes
  - Solving audio problems
- **Dynamic Linking**
  - Dynamic linking with After Effects
  - Integration with Photoshop
  - Integration with Audition
- **Advanced output Settings**
  - Working with different formats
  - Working with containers
  - Working with codecs
- **ACA Exam Preparation**
  - Overview the exam objectives
  - Preparing for the exam
  - Learning resources
  - Practice exam questions

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads
- Premiere Pro tutorials:
  - https://helpx.adobe.com/premiere-pro/tutorials.html

Other indicative reading
Career Path Courses:
Become a Video Editor
- **Certiport Exam Tutorials:**
  - https://certiport.pearsonvue.com/Educator-resources/Exam-details/Exam-tutorials
- **LinkedIn Learning Courses:**
  - Getting Started with Premiere Pro for the Non-Video Pro
  - Premiere Pro 2020 Essential Training

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes
Engaged
Enterprising
Creative
Ethical

Key Attitudes
Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets
Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication